



# Unsung Heroes

## **pulling back the curtain on:**

the in-house model  
the tie maker  
the graphics go-to  
the design assistant  
the casting agent  
the online editor  
the personal shopper  
the interior designer  
the boutique owner  
the stylist  
the branding consultant  
the department store buyer  
the fashion headhunter  
the make-up artist  
the jewelry designer  
the image researcher



**Roc Morgan Yakus and Karin Bereson** Owners of No. 6 store

**Store concept:** It's about mixing European vintage with up-and-coming designers: Staerk, B Store shoes, Christian Wijnants and Stine Goya. Also, our own line of No. 6 dresses. **And now books, too:** We're publishing a series of six books. The first one was with Devendra Banhart, who's known as a musician, but he's also an artist. In fact, a lot of his songs originate as drawings. **Website:** [www.no6store.com](http://www.no6store.com)

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