

No. 6: The Film Version

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Though Morgan Yakus and Karin Bereson of the Nolita boutique No. 6 have been content to let the label they co-design fly pretty much under the radar for the past couple years, the duo are now quietly giving their summer collection a little overdue publicity. In honor of the expanded range produced for the season, frequent No. 6 collaborator Duncan Hamilton shot a ten-second film of the collection, set to samples of the Who, that just went up on the [label's site](#). "I think there's an ease to our designs that the girls who shop at the store really appreciate, and summer felt like the right season to do more, because that's when people are looking for things that are easy to wear," says Yakus, a former stylist who once ran her own vintage stall at the Portobello Market in London. According to Bereson, who also worked as a

stylist prior to launching No. 6, the aim is to grow the line without losing any of its intimacy. "We're keeping it about the same size for fall, but adding more hidden details, and subtlety in the patterns, she explains.

—*Maya Singer*

Photo: Courtesy of No. 6

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